

Pennsylvania International Trade Guide exportingPA.org

About the site:

The Pennsylvania International Trade Guide website was created to teach the basics of exporting to Pennsylvania companies. The site provides export tutorials, frequently asked questions, an Export Readiness Assessment, a statewide calendar of export-related events, and an easy way to get in contact with your Regional Export Network (REN) representative designated by the Commonwealth of Pennsylvania's Department of Community and Economic Development (DCED).



Site features:

Export tutorials

The export tutorials provide expert advice and practical solutions for reaching new customers and making sales around the world. They are meant to be a comprehensive guide for businesses new to exporting as well as those companies that are looking to expand into new markets. Each lesson takes approximately 15 to 20 minutes and is presented as an easy-to-follow video.

Frequently asked questions

This section of the site provides a glossary of terms and an easy way to get answers to commonly asked export questions.

Export Readiness Assessment

Take this 23 question assessment to help you identify your company's strengths and opportunities when approaching the decision to go global with your business. The assessment provides immediate feedback and a point-by-point diagnosis of your company's preparedness for entering international markets. Log in to save your assessment results for future reference.

Events and seminars

View this state-wide calendar to find out about upcoming export-related events in your area.

Contact us

If you can't find the answers to your questions, you can contact your Regional Export Network partner. Complete the fill-in form and have your question submitted immediately.

Additional information:

The Pennsylvania International Trade Guide was developed by the World Trade Center of Greater Philadelphia and funded by a grant from the Commonwealth of Pennsylvania's Department of Community and Economic Development. The information contained in this guide is specifically designed to help Pennsylvania companies.